

# Catching a Studio's Attention

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Positioning yourself correctly will help you stand out to studio owners when you apply for a job.

This article is about getting a job as a yoga teacher.

Make Contact-

- Identify where you want to teach, and learn as much as you can about that facility.
- Explain why you are a good match, briefly, but specifically
- Tell them what trainings you have had and what you plan to do for training in the near future
- Share the names and styles of those who certified or inspired your style

Show your Base

- Volunteer in corporate, community centers, even tennis clubs to get experience and to promote a client base. Tell your potential employer about the clients you could bring in.

Demonstrate your skills

- Do a demonstration class
  - Get feedback from this. Look to develop a special quality that will inspire others to follow a yogic lifestyle
- Substitute teach
- Volunteer or assist
- Don't be picky about times or days