

Yoga Teacher's Guide to Social Networking

By Sage Rountree, Yoga Journal, March 24, 2009 retrieved from: <https://www.yogajournal.com/teach/a-yoga-teacher-s-guide-to-social-networking>

This article is about use of online social networking to promote a yoga teacher.

Prospective online networking alternatives include:

- Facebook
- Twitter
- Yoga Journal's online community
- Directory listings
- Group discussions
- YogaTag.com

General Comments:

- Be careful about what you share both for security and potential audience.
- Provide content to describe your business with audio, video, text or images
- Choose content that is easy for you to create and maintain
- Use manners
 - Respect intellectual property – cite sources
 - Promote others – retweet, like, share
- Take breaks
- Evaluate periodically to make sure your efforts are worth your while